



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Oshkosh's smallest, small business is back working for a NEW cause: Grand Re-Opening Thursday July 1

June 2010 – Oshkosh, WI – In the summer of 2009, four local kids started their own business with the help of Choice Bank. The owners, self-proclaimed “Team Lemonade,” range in age from eight to eleven. Last summer they learned what it takes to run a business and the importance of community giving and teamwork.

Last year the Best Choice Lemonade Stand raised \$586.11 and with the matching contribution from Choice Bank was able to donate \$1172.22 to Habitat for Humanity at the end of the season. This year Team Lemonade has decided to donate their profits along with a matching donation provided by Choice Bank to the D.A.R.E. program in Oshkosh.

This year Team Lemonade is going to do a **Grand Re-Opening on Thursday July 1st from 3:30 – 5:00 p.m.** The Grand Re-Opening will have the young entrepreneurs working at the stand so you can meet the impressive “Team Lemonade”. This year, D.A.R.E. will be participating in our Grand Re-Opening. They will have an officer and the D.A.R.E.-mobile at Choice Bank located on the corner of Witzel and Westhaven.

The team has received a number of applications from local children between the ages of six and twelve who would like to work at the stand to learn a little about business, community giving and personal savings. Applications will be available at the stand on Thursdays and Fridays this summer from 3:30 – 5:00, or you can stop by either Choice Bank location to pick one up.

“We are excited to work with D.A.R.E. because they spend about 11 million dollars a year doing classes around the world and help communities be more drug free; plus I went through D.A.R.E. this year at school and it really inspired me!”

- Best Choice Lemonade, co-owner Wyatt, age 11.

Choice Bank, established in July 2006, is located at 2450 Witzel Avenue, Oshkosh with a second location at 2201 Jackson Street, Oshkosh. Choice Bank is a locally owned and operated community bank dedicated to making a difference in your community! Choice Bank... Your Community, Your Choice!

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For additional information about Choice Bank, call (920) 230-1300 or visit www.choicebank.com.

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