



PRESS RELEASE
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FOR IMMEDIATE RELEASE

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OSHKOSH COMMUNITY BANK TO HOST “SHOP LOCAL. CELEBRATE LOCAL.”



December 2009 – Oshkosh, WI – This Holiday season Choice Bank will host their second annual “Shop Local. Celebrate Local.” event complete with local Madrigal Choirs, shopping with local area vendors and a Holiday Open House.

During the week of December 14-18, Choice Bank (Witzel Street location) will be hosting 13 local businesses and non-profits who will be offering an array of fine Holiday gifts. Available products will range from handcrafted jewelry and cheese gift boxes to Oshkosh Chamber gift certificates and charitable gift cards.

“As an independent Community Bank, we truly value the extraordinary independent businesses that make the Oshkosh community a great place to live. Each year ‘Shop Local. Celebrate Local.’ gives us the opportunity to showcase some of the wonderful products produced by these local businesses,” said Ann Padley, Choice Bank’s Director of Communication Services, who will be coordinating the event.

“Local businesses are vital to our economy,” adds Keith Pollnow, President and CEO of Choice Bank. “While shopping online can be convenient, it does nothing to support our local businesses. ‘Shop Local. Celebrate Local’ brings businesses and the community together in one place to enjoy the Holiday spirit while supporting the local economy.”

According to www.the350project.net, “For every \$100 spent in locally owned independent stores, \$68 returns to the community through taxes, payroll, and other expenditures. If you spend that in a national chain, only \$43 stays here. Spend it online and *nothing comes home.*”

“Shop Local. Celebrate Local.” Events Schedule:

Oshkosh West Madrigal Choir: Monday, December 14th, 3:30 - 4:00 P.M.

Lourdes Madrigal Choir: Wednesday, December 16th, 3:30 - 4:00 P.M.

Holiday Open House: Thursday, December 17th, 3:00 - 6:00 P.M.

- Meet artists and business owners
- Buy local holiday & charitable gifts
- Wine & cheese tasting
- Sea salt hand facials
- Toys-for-tots donation box

Choice Bank, established in July 2006, is located at 2450 Witzel Avenue, Oshkosh with a second location at 2201 Jackson Street, Oshkosh. Choice Bank is a locally owned and operated community bank dedicated to making a difference in your community!

Choice Bank...Your Community, Your Choice!

Member FDIC Equal Housing Lender

For additional information about Choice Bank, call (920) 230-1300 or visit www.choicebank.com.

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