



PRESS RELEASE
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FOR IMMEDIATE RELEASE

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**OSHKOSH BANKER APPOINTED TO
AMERICAN BANKERS ASSOCIATION POST**



November 2009 – Oshkosh, WI - The American Bankers Association has selected Keith Pollnow, President and Chief Executive Officer at Choice Bank, to serve on the ABA America's Community Bankers Council.

Composed of approximately 85 bankers from across the nation, the Council meets twice a year to advise the Association on issues affecting the nation's community banks and their customers. The first meeting of the 2009-2010 Council was held Nov. 9-11 in Washington, D.C.

Council members discussed recent legislation and regulatory proposals that will impact their local communities, including the proposed Consumer Financial Protection Agency and the FDIC's prepaid assessment plan. They also weighed in on current concerns for the industry such as the creation of a systemic risk regulator and increased access to capital for community banks to encourage small business lending. In addition, bankers received an update on the new rules for real estate appraisals and its affect on the housing market.

While in Washington, Pollnow met with Congressman Thomas Petri and Senator Kohl's representatives to share the industry's views on current banking policies. Pollnow also participated in a roundtable discussion with Congressman Barney Frank.

"Traditional banking is the engine that will drive our local economy back to health," Pollnow said. "This is my opportunity to influence policy decisions made in Washington that will affect communities across Wisconsin."

Members of the Council are from financial institutions generally under \$1 billion in assets and are appointed by the ABA chairman.

Pollnow has spent 32 years in the financial services industry with 28 of those years in the Oshkosh market. His professional experience includes working for small local institutions as well as large regional holding companies. He is extremely active in the Oshkosh community and has served as a Board member or Officer of several community organizations as well as being a Past President of the Oshkosh Jaycees and the local chapter of the American Cancer Society.

Choice Bank, established in July 2006, is located at 2450 Witzel Avenue, Oshkosh with a second location at 2201 Jackson Street, Oshkosh. Choice Bank is a locally owned and operated community bank dedicated to making a difference in your community!

Choice Bank...Your Community, Your Choice!

Member FDIC Equal Housing Lender

For additional information about Choice Bank, call (920) 230-1300 or visit www.choicebank.com.

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