



Press Release
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For Immediate Release

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SMART CAR MEETS SMART BANK



May 2008 - Oshkosh, WI – Choice Bank brings the Smart Car to Oshkosh for the entire community to view during the Month of May.

Good things come in small packages! Choice Bank will be driving the Smart Car around Oshkosh during the month of May. Choice Bank, also known as the Smart Bank, specializes in educating the community on SMART financial decisions.

Keith Pollnow bid on the car at a fundraising event supporting Lourdes High School. Keith states, “I was ecstatic to be able to bid and win the chance to have the SMART CAR for a month. Not only did we get a chance to support Lourdes High School but we also get a chance to educate our Oshkosh community. Our employees will have the car around town May 2 - May 30. As people see the car, we want them to stop us and take a look at the car. If they stop us they will get a free gift from Choice Bank”. Keith goes on to say “with gas prices being so high it is a great time to have the Smart Car that gets great gas mileage. The car is small in stature but great for the economy...What a concept!”

Choice Bank prides itself on educating their customers in making SMART financial decisions. Choice Bank established in July 2006, is located at 2450 Witzel Avenue, Oshkosh with a branch office at 2201 Jackson Street, Oshkosh. Choice Bank is a locally owned community bank with over 95% of the shareholders living in the greater Oshkosh area. Choice Bank...Your Community, Your Choice! For additional information about Choice Bank, call 920-230-1300 or visit www.choicebank.com

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