

for immediate release

**THE COLLEGE OF EDUCATION & HUMAN SERVICES ALUMNI ASSOCIATION
CHAPTER AT UW OSKOSH ANNOUNCES USED CELL PHONE COLLECTION
DRIVE “IN THE NAME OF SCHOLARSHIPS”**

Proceeds from collection can raise thousands of dollars for education scholarships.

Oshkosh, WI – May 15, 2008 – The College of Education & Human Services (COEHS) Alumni Association Chapter at UW Oshkosh announced today the kickoff of our cell phone fundraising program. Proceeds from the collection efforts will be applied to education scholarships to help continue the legacy of preparing the best to lead our state and nation in the fields of teaching, counseling and human services.

“Donating a used, unwanted cell phone allows members from the community, campus and students to donate to an important cause without reaching into their wallets,” stated Jim Hoffman, President of the COEHS Alumni Association Chapter. “With the hundreds of thousands of used cell phones sitting idly in our community, the fundraising potential is almost limitless.”

The COEHS Alumni Association Chapter at UW Oshkosh has partnered with Shelter Alliance (www.shelteralliance.net), a Miramar, Florida firm that specializes in the logistics and underwriting of fundraising programs through the collection and responsible recycling of used cellular phones. Shelter Alliance currently works with over 2,000 social service organizations in 50 states and has contributed over \$5,000,000 to participating organizations.

Cell phone collection “drop boxes” are currently established at the following locations in the community:

UW Oshkosh Campus	Titan Central in Reeve Memorial Union
Choice Bank	2450 Witzel Avenue-Oshkosh, WI 54903 (<i>Concierge Desk</i>)
Choice Bank	2201 Jackson St. - Oshkosh, WI 54903-2762 (<i>Customer Service</i>)

The College of Education & Human Services at UW Oshkosh requests and appreciates that the public bring their used, unwanted cell phones and batteries to these locations during working hours.

The purpose of the COEHS Alumni Association is to promote the advancement of the COEHS and its mission and goals at the University of Wisconsin Oshkosh and in cooperation with the University of Wisconsin Oshkosh Alumni Association. The COEHS Alumni Association is also intended to serve the needs of COEHS alumni including programming, personal and professional development, continuing education and relations between and among alumni, faculty, staff, students and friends of the COEHS. The COEHS Alumni Association Chapter was founded in 2006 and started a scholarship fund for COEHS students in 2007.

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