



STAFF RELEASE
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FOR IMMEDIATE RELEASE

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Choice Bank announces Promotion of Christopher Leitch



January 2012 – Choice Bank is proud to announce the promotion of Christopher Leitch to Vice President - Residential Lending. Starting his employment with opening of Choice Bank in July 2006, Leitch previously held the position of Assistant Vice President and Residential Loan Manager. In addition to originating home mortgages for the bank, Leitch also has roles in secondary market credit underwriting, compliance, auditing and basic management of the department's loan portfolio. Chris also serves the bank as its CRA Officer.

In keeping with Choice Bank's community involvement, Leitch has been and is currently involved in a number of community organizations including Propel, Winnebago Home Builders Association, serves as an executive board member and steering committee member for NeighborWorks Oshkosh, and has been a past member of the Oshkosh Jaycees.

The Board of Directors of Choice Bank would like to extend its congratulations to our newest Vice President, Christopher Leitch.

Choice Bank, established in July 2006, is located at 2450 Witzel Avenue, Oshkosh with a second location at 2201 Jackson Street, Oshkosh. In March 2011, Choice Bank became a wholly-owned subsidiary of Choice Bancorp, Inc. Choice Bancorp, Inc. is publicly traded, one-bank holding company, trading under the symbol of CBKW. Choice Bank is a locally owned and operated community bank dedicated to making a difference in your community!

Choice Bank... Your Community, Your Choice!

Member FDIC Equal Housing Lender

For additional information about Choice Bank, call (920) 230-1300 or visit www.choicebank.com.

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