



Press Release
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For Immediate Release

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CHOICE BANK CELEBRATES ONE YEAR ANNIVERSARY

August 6, 2007 - Oshkosh, WI - Choice Bank celebrates one year anniversary. Since opening the doors on July 24, 2006 Choice Bank has set many records and has become Oshkosh's fastest growing bank.

It all started a little over a year ago when Choice Bank set a record in the State of Wisconsin for capitalizing a new bank with \$21.6M and 1,200 shareholders. The August 2006 ribbon cutting ceremony was one of the best attended ceremonies the Oshkosh Chamber had ever seen. Within 5 months of opening, Choice Bank had 788 new deposit accounts totaling over \$12M. Today they have accumulated over \$48 Million in assets. During the first quarter of 2007 alone Choice Bank increased deposits by 157% and loans by 297%.

Keith Pollnow, president of Choice Bank states, "This past year has been a very exciting year for Choice Bank. We have been blessed with a very successful year. Thank you to over 1,000 new customers who have made Choice Bank a huge success. It has been a pleasure to serve the local Oshkosh Community over the past year and we look forward to continuing the success."

To help Choice Bank celebrate their one year anniversary stop in at either bank location during the week of August 20-24, 2007 for free cake, coffee and to register for a 42" plasma television, a Green Bay Packers Ticket package including limo transportation, two indoor club seats, and food & beverage at the game, and many more prizes.

Choice Bank established in July 2006, is located at 2450 Witzel Avenue, Oshkosh with a branch office at 2201 Jackson Street, Oshkosh. Choice Bank is a locally owned community bank with over 95% of the shareholders living in the greater Oshkosh area. Choice Bank offers free checking, savings, lending and many other financial programs. Choice Bank...Your Community, Your Choice! For additional information about Choice Bank, call 920-230-1300 or visit www.choicebank.com

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