



Press Release
August 12, 2008

For Immediate Release

For further information contact:
Janice Stark
Rivers Edge Marketing, LLC
920-422-0583

CHOICE BANK CELEBRATES TWO YEAR ANNIVERSARY

August 2008 - Oshkosh, WI - Choice Bank celebrates two year anniversary and continues to be the ***FASTEST GROWING BANK in Oshkosh.***

Since opening the doors on July 24, 2006 Choice Bank has set many records, increased employees to 24 and now serves over 2,500 customers.

It all started two years ago when Choice Bank set a record in the State of Wisconsin for capitalizing a new bank with \$21.6M and 1,200 shareholders. Two short years later they have accumulated over \$93 Million in assets.

Keith Pollnow, president of Choice Bank states, "Our second year of business at Choice Bank has been very exciting. Our model of competitive pricing, great service and a commitment to our community remains as our focus and helps us continue to be the fastest growing bank in Oshkosh. Thank you to over 2,500 customers, our employees and the community of Oshkosh for making our second year at Choice Bank a huge success. It has been truly a pleasure to serve the local Oshkosh Community over the past two years and we look forward to continuing the success in the years to come."

To help celebrate Choice Banks second anniversary they are hosting a block party for the Oshkosh community this **Saturday August 16, 2008** from 11:00am – 1:00pm at the Witzel Street location. Food, fun and many door price give-a-ways. Enjoy Kountry Pride Farms brats and hot dogs, Blue Moose Cotton Candy, Renaissance Medi Spa Mini Makeovers, Child ID and fingerprinting from AAA, Leon's Frozen Custard and of course a one day CD special. This event is free to the entire Oshkosh Community.

Choice Bank established in July 2006, is located at 2450 Witzel Avenue, Oshkosh with a branch office at 2201 Jackson Street, Oshkosh. Choice Bank is a locally owned community bank with over 95% of the shareholders living in the greater Oshkosh area. Choice Bank offers free checking, savings, lending and many other financial programs. For additional information about Choice Bank, call 920-230-1300 or visit www.choicebank.com

Choice Bank...Your Community, Your Choice!

###