



Press Release
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For Immediate Release
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CHOICE BANK A SUCCESS IN 2007

January 2008 - Oshkosh, WI - Choice Bank continued to set records and has become Oshkosh's fastest growing bank.

It all started in July 2006 when Choice Bank set a record in the State of Wisconsin for capitalizing a new bank with \$21.6M and 1,200 shareholders. Within five months of opening, Choice Bank had 788 new deposit accounts totaling over \$12M. Today they have accumulated over **\$66 Million in assets**. During the first quarter of 2007 alone Choice Bank increased deposits by 157% and loans by 297%. They have added eight jobs during 2007 bringing total employees to 21.

Keith Pollnow, president of Choice Bank states, "2007 has been a very exciting year for Choice Bank. We have been blessed with a very successful year. Thank you to over 1,000 new customers who have made Choice Bank a huge success. It has been a pleasure to serve the local Oshkosh Community over the past year and we look forward to continuing the success."

Choice Bank established in July 2006, is located at 2450 Witzel Avenue, Oshkosh with a branch office at 2201 Jackson Street, Oshkosh. Choice Bank is a locally owned community bank with over 95% of the shareholders living in the greater Oshkosh area. Choice Bank offers free checking and savings, lending and many other financial programs. Choice Bank...Your Community, Your Choice! For additional information about Choice Bank, call 920-230-1300 or visit www.choicebank.com

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