



Press Release
February 11, 2009

For Immediate Release

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CHOICE BANK REPORTS 2008 FOURTH QUARTER EARNINGS

February 2009 - Oshkosh, WI – Keith C. Pollnow, President and Chief Executive Officer of Choice Bank, today reported net income for the fourth quarter of 2008 of \$90,568, or \$0.04 per share, compared to a net loss of \$291,027, or \$0.13 per share for the same quarter in 2007. For the twelve months ended December 31, 2008, the Bank's net income was \$821,245, or \$0.38 per share, as compared to a net loss of \$1,155,700, or \$0.53 per share, for the full year in 2007. Net income for 2008 includes a one-time recognition of deferred income tax benefits of \$948,000. "We've achieved the goal set when we opened in July, 2006 of achieving profitability in our third full year of operation," said Pollnow.

He added that "our growth has also been according to plan. We had 1,200 shareholders invest in our Bank, most from our market area, demonstrating the need for a new community bank in Oshkosh. More than 70% of those shareholders are now Choice Bank customers." Assets have grown to \$119.1 million as of December 31, 2008, an increase of 66% in 2008 alone. Total loans as of December 31, 2008 were \$105.1 million, representing an increase of approximately \$45.8 million or 77% over December 31, 2007. Total deposits on December 31, 2008 were \$98.3 million, almost double the balance of \$49.3 million at December 31, 2007.

Pollnow emphasized that, "despite our rapid growth and the challenging economic conditions, the quality of our loan portfolio remains strong. The loan portfolio is well diversified and is performing as expected." The Bank has just two loans, on one property, in non-accrual status. Total dollar amount is \$730,000, or 0.69% of gross loans. Based on additional information obtained, the Bank charged off \$250,000 on these loans in January, 2009. There are no other loans 30 days or more delinquent as of December 31, 2008.

The Bank is classified as well capitalized, according to regulatory guidelines, with Tier 1 Leverage, Tier 1 Risk Based Capital and Total Risk Based Capital Ratios of 17.37%, 20.72%, and 21.97%, as of December 31, 2008 as compared to 29.49%, 32.17%, and 33.42%, as of December 31, 2007. The related reduction in capital levels compared to prior year can be attributed primarily to asset growth during this last year, as the Bank continues to leverage the \$21.6 million in capital raised in 2006.

Pollnow concluded: "We enter 2009 with concerns about economic conditions. But we are confident that Choice Bank is well-positioned to continue to grow and prosper. We have a strong capital position, quality loan portfolio, and a top notch staff. We look forward to the challenge of assisting our loyal customers weather this economic turmoil."

This press release contains certain forward-looking statements, including certain plans, expectations, goals and projections, which are subject to numerous assumptions, risks and uncertainties. Actual results could differ materially from those contained in or implied by such statements for a variety of factors including: changes in economic conditions; movements in interest rates; competitive pressures on product pricing and services; success and timing of business strategies; the nature and extent of governmental actions and reforms; and rapidly changing technology and evolving banking industry standards.



Financial Statement Highlights

Summary Income Statements

	Twelve months ended <u>December 31, 2008</u>	Twelve months ended <u>December 31, 2007</u>	<u>% Change</u>
Net Interest Income	\$ 2,676,116	\$ 1,714,818	56.1%
Provision for Loan Loss	501,000	736,500	-32.0%
Non-interest Income	270,430	158,011	71.1%
Non-interest Expense	<u>2,572,301</u>	<u>2,292,029</u>	12.2%
Pre-tax Income (Loss)	(126,755)	(1,155,700)	-89.0%
Income taxes	(948,000)	-	n/m
Net Income (Loss)	<u>\$ 821,245</u>	<u>\$ (1,155,700)</u>	n/m
EPS	<u>\$0.38</u>	<u>(\$0.53)</u>	n/m

Balance Sheet Summary

	<u>December 31, 2008</u>		<u>December 31, 2007</u>	
<u>Assets</u>	<u>Dollar Amount</u>	<u>% of Assets</u>	<u>Dollar Amount</u>	<u>% of Assets</u>
Cash and Equivalents	\$ 3,844,714	3.2%	\$ 145,788	0.2%
Other Interest-bearing deposits	290,000	0.2%	2,380,000	3.3%
Securities available for sale	5,774,113	4.8%	5,871,378	8.2%
Loans held for sale	246,344	0.2%	1,359,699	1.9%
Loans, net	105,110,349	88.2%	59,341,998	82.6%
Other Assets	<u>3,876,100</u>	<u>3.3%</u>	<u>2,753,105</u>	<u>3.8%</u>
Total Assets	<u>\$ 119,141,620</u>	<u>100.0%</u>	<u>\$ 71,851,968</u>	<u>100.0%</u>
<u>Liabilities and Equity</u>				
Deposits	\$ 98,311,001	82.5%	\$ 49,314,790	68.6%
Borrowed funds	-	0.0%	3,019,000	4.2%
Other Liabilities	724,781	0.6%	413,010	0.6%
Stockholders' Equity	<u>20,105,838</u>	<u>16.9%</u>	<u>19,105,168</u>	<u>26.6%</u>
Total Liabilities & Equity	<u>\$ 119,141,620</u>	<u>100.0%</u>	<u>\$ 71,851,968</u>	<u>100.0%</u>

	December 31, 2008			
<u>Past due Loans</u>	<u>30 - 59 days</u>	<u>60 - 89 days</u>	<u>Over 90 days</u>	<u>Total</u>
Principal Balance	\$0	\$0	\$730,000	\$730,000
Number of loans	-	-	2	2
% of Gross Loans	0.00%	0.00%	0.69%	0.69%

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