

NEWS RELEASE 2008
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SAFETY IN NUMBERS

Choice Bank Offers Customers Advice on Safe ATM and Debit Use

Oshkosh, WI 2/21/08 –Americans made over 14 billion ATM and debit transactions last year and while most were carried out with no problem, consumers still need to guard themselves against scammers. To protect customers from fraudulent activities, Choice Bank offers tips on how to make safe transactions.

“Banks have been successful in preventing fraud, but criminals are always developing new ways to outwit the system,” said Deb Fernau, Chief Operations Officer. “Increased awareness is our customers’ best defense. It will allow them to continue to use these convenient services with ease and confidence.”

Choice Bank encourages customers to do the following when making automatic teller machine (ATM) or debit transactions:

- **Never** share your PIN number.
- **Know** your daily purchase limit.
- **Save** receipts and compare with monthly statement.
- **Use** ATMs in well lit areas and be aware of suspicious looking machines.
- **Keep** a record of creditor's phone number in case your card is lost or stolen.
- **Mark** through any blank spaces on debit receipts, such as the tip line at restaurants.

For additional information on ATM and debit fraud or for other consumer tips, stop by Choice Bank or visit www.abaef.com and click on Consumers.

Choice Bank
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