

**Federal Deposit Insurance Corporation
Washington, D.C. 20549**

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported):

January 1, 2008

CHOICE BANK

(Exact name of registrant as specified in its charter)

Wisconsin

(State or other jurisdiction of
incorporation or organization)

36-4588704

(I.R.S. Employer
Identification No.)

2450 Witzel Ave., Oshkosh, Wisconsin 54904

(Address of principal executive offices, including zip code)

(920) 230-1300

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 5.02 Departure of Directors or Principal Officers; Election of Directors;
 Appointment of Principal Officers**

As of January 1, 2008, David A. Hayford, CPA, has been appointed Senior Vice President and Chief Financial Officer (principal financial and accounting officer) of Choice Bank. Mr. Hayford has served as Vice President and Controller of the Bank since its opening in July, 2006. Prior to that he worked for 18 months with the Bank's organizing group to obtain a bank charter and FDIC insurance, as well as the capital fund-raising campaign. For the two years before that, he worked as adjunct faculty in accounting and finance at area colleges. Past experience includes two decades as Chief Financial Officer at financial institutions.

Former Senior Vice President and Chief Financial Officer Mark D. Trout, who served on a part-time basis, will continue to serve the Bank as Risk Management Officer. The Controller position will not be filled.

The Bank has not entered into any material plans, contracts, or arrangements, or amended any existing plans, contracts, or arrangements, with Mr. Hayford or Mr. Trout as a result of the events reported herein.

The Company's related press release is filed as Exhibit 99.1 to this Form 8-K and is incorporated by reference herein.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

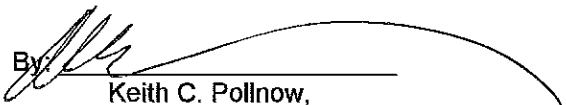
(c) Exhibits

Exhibit 99.1 Press release dated January 3, 2008.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Choice Bank

By: 

Keith C. Pollnow,
President & Chief Executive Officer

Date: January 4, 2008



Exhibit 99.1

Press Release
January 3, 2008

For Immediate Release
For further information contact:
Janice Stark
Rivers Edge Marketing, LLC
920-422-0583

CHOICE BANK NAMES DAVID HAYFORD AS CHIEF FINANCIAL OFFICER

January 2008 - Oshkosh, WI - David Hayford has been named Chief Financial Officer of Choice Bank.

As Chief Financial Officer of Choice Bank, Hayford will oversee all accounting and reporting functions ensuring the operational success of Choice Bank. He will ensure that operations are conducted in accordance with FDIC regulations and will also be responsible for all reporting for a publicly traded company.

Hayford has over 25 years of experience as Chief Financial Officer in the financial services industry in the community banking environment. Hayford assisted Choice Bank organizers with preparing the charter application and start up process. He was appointed Vice President and Controller at the Bank upon opening in July 2006.

Hayford has been active in the Oshkosh community and professional organizations throughout his career. Hayford served as President of the Oshkosh Symphony Orchestra for three years and has chaired committees for the Wisconsin Institute of CPAs and The Financial Managers Society, a national banking trade group. He has served as an officer of the Oshkosh Rotary Club Southwest and Hartford Rotary Club, and served on the Parish Council of two Oshkosh churches.

Hayford currently holds a BS from Marquette University; and an MBA from UW Milwaukee. He is an Oshkosh resident for over 23 years and has been married to wife Paula for 31 years.

Choice Bank established in July 2006, is located at 2450 Witzel Avenue, Oshkosh with a branch office at 2201 Jackson Street, Oshkosh. Choice Bank is a locally owned community bank with over 95% of the shareholders living in the greater Oshkosh area. Choice Bank offers free checking and savings, lending and many other financial programs. Choice Bank... Your Community, Your Choice! For additional information about Choice Bank, call 920-230-1300 or visit www.choicebank.com

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